

#BMCRoadshow

Wifi: LOTTEHOTEL

No password required



Springer



**BioMed** Central  
The Open Access Publisher

**Making open access work for you**

**BioMed Central Global Roadshow**

**Seoul**

**December 4, 2015**

**Karen Cheng**

**Eunice Choi**

**Alex Christoforou**

**Stephanie Diment**

**Louisa Flintoft**

**Sara Ho**

**Ben Johnson**

**Ella Kim**

**Lauren Kim**

**Fiona Pring**

**Tom Aldridge**

**Penny Webb**

**Journal Development Editor**

**Open Access Publishing Executive**

**Head of Customer Services, Memberships**

**Editorial Director**

**Editor, *Genome Biology***

**Assistant Acquisitions and Development Editor**

**Associate Publisher**

**Editor**

**Editor**

**Senior Acquisitions and Development Editor**

**Events Manager**

**Senior Editor, Editor Communications**

## Program this morning

Welcome and Introduction

9:25 ***Genome Biology*- Making an Impact**

9:40 **How to write a paper and get published, part 1**

a. Choosing a journal

b. Preparing the article

c. Publication Ethics

10:20 Coffee Break (30mins)

10:50 **How to write a paper and get published, part 2**

d. Responding to editors and peer-reviewers

e. Dealing with rejection

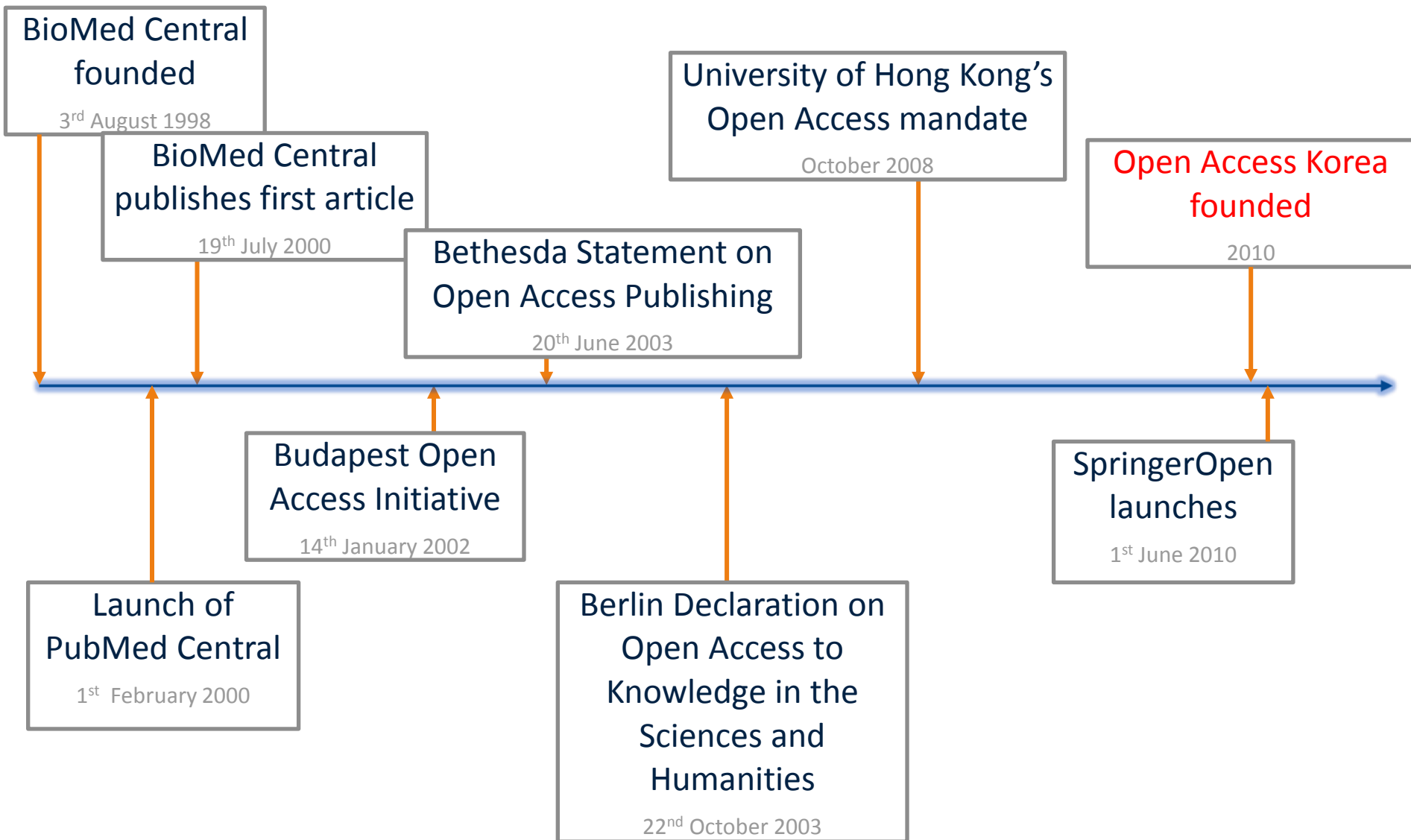
f. Tips to summarize

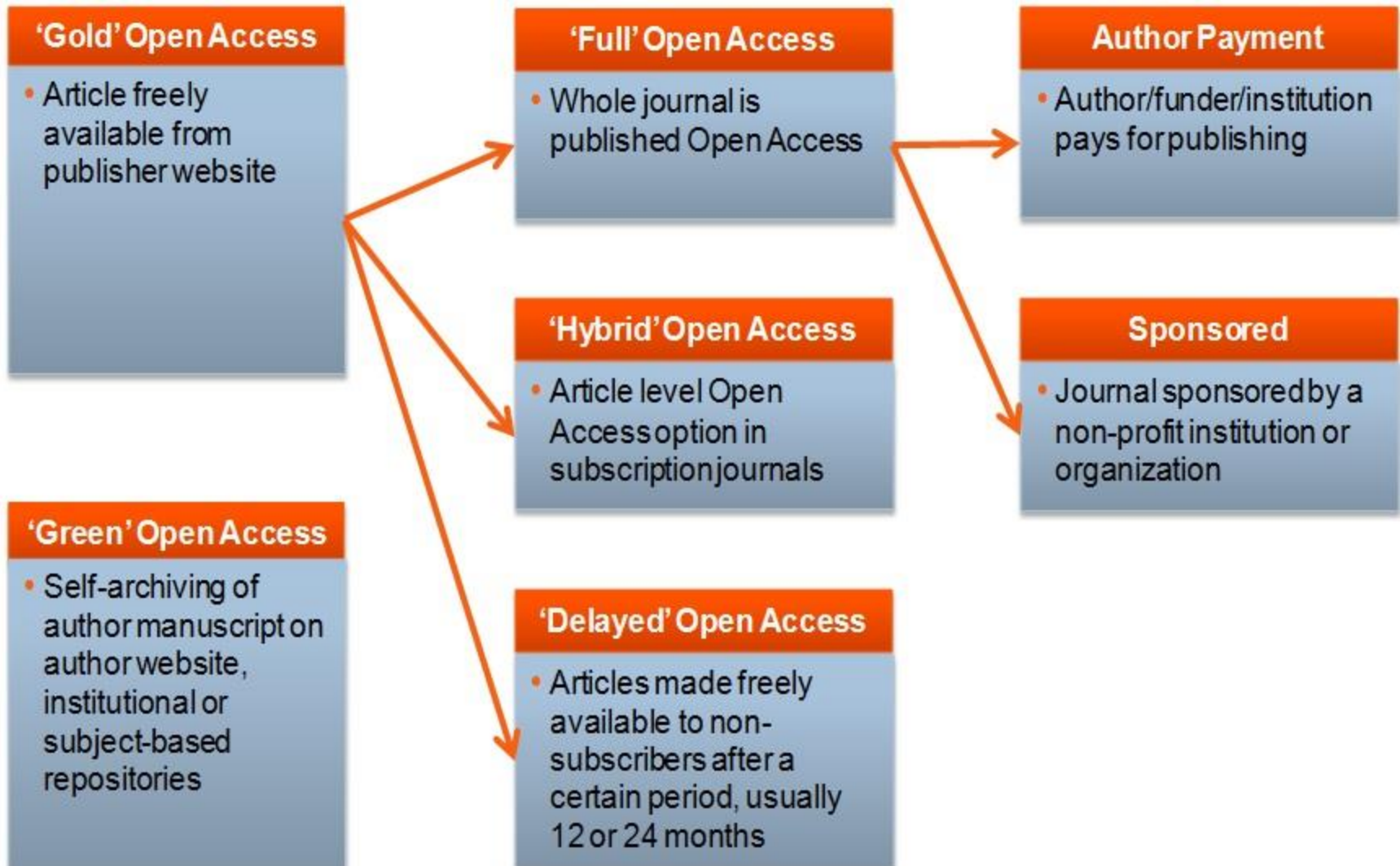
11:20 **Open access in Korea- has it made a difference?**

11:50 ***Biomaterials Research*- from subscription to open access**

12:00 Lunch (60mins)

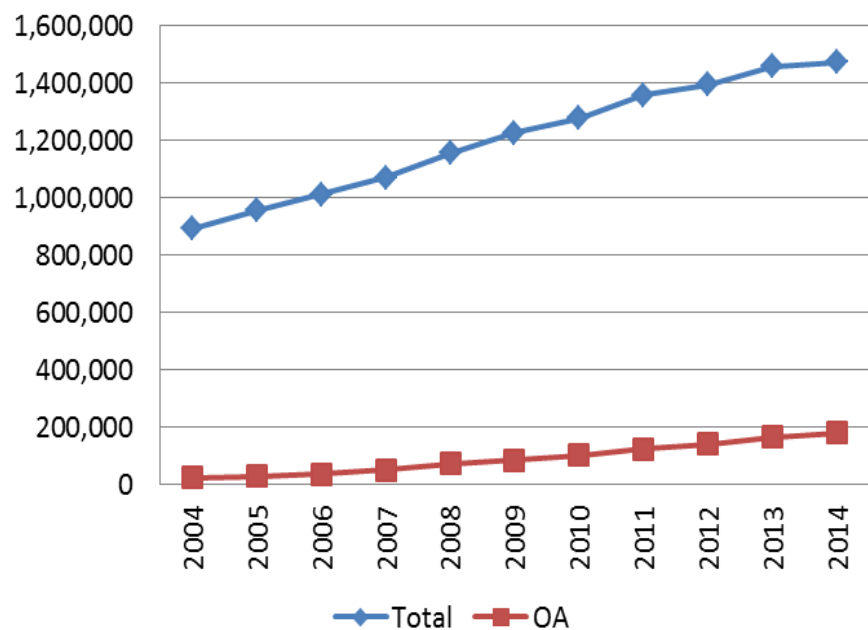
# A history of Open Access



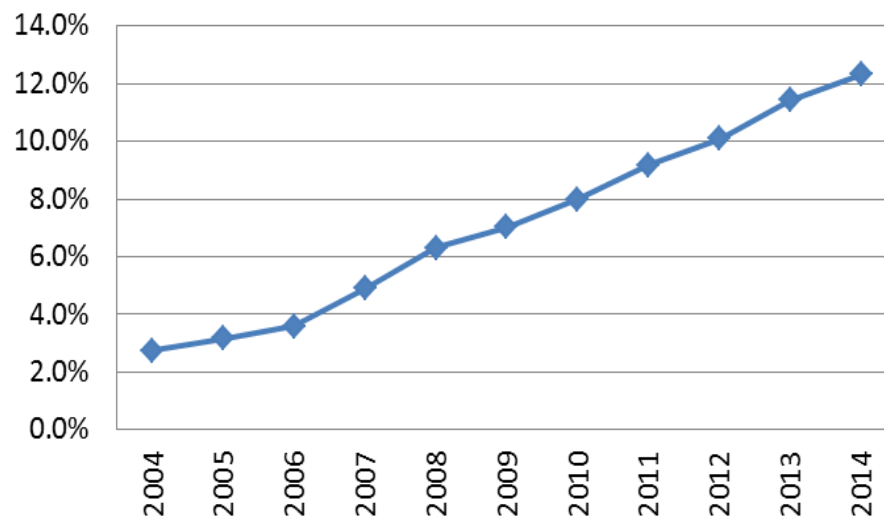


## Number of Articles in Web of Science 2004-2014

### Research articles published



### Proportion of articles that are OA



***BioMed Central is committed to maintaining high standards through full and stringent peer review.***

- Peer review is the responsibility of our trusted Editors, in some cases review is open e.g. *Biology Direct*, *GigaScience*
- BioMed Central is a member of **Committee on Publication Ethics (COPE)** <http://publicationethics.org/>
- BioMed Central Publishes under **Creative Commons license, CC-BY** <http://creativecommons.org/licenses/by/2.0/>
- BioMed Central is a founder member of **Open Access Scholarly Publishers Association (OASPA)** <http://oaspa.org/>



Genome **Biology**

IMPACT  
FACTOR  
**10.81**



**BMC Medicine**

IMPACT  
FACTOR  
**7.36**



MOLECULAR  
NEURODEGENERATION

IMPACT  
FACTOR  
**6.56**



MOLECULAR  
CANCER

IMPACT  
FACTOR  
**6.56**



**Biotechnology  
for Biofuels**

IMPACT  
FACTOR  
**6.04**



**BMC Biology**

IMPACT  
FACTOR  
**7.98**



**Epigenetics  
& Chromatin**

IMPACT  
FACTOR  
**5.33**



PARTICLE AND  
FIBRE TOXICOLOGY

IMPACT  
FACTOR  
**7.11**



**Breast Cancer  
RESEARCH**

IMPACT  
FACTOR  
**5.49**



BIOLOGY OF  
SEX  
DIFFERENCES

IMPACT  
FACTOR  
**4.84**



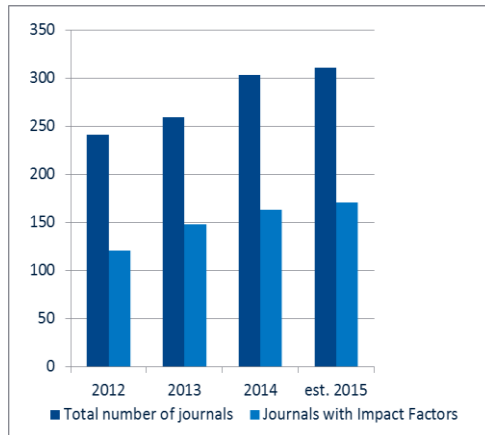
More than 290  
journals

More than 2 million  
registrants

45.5 million monthly page views  
10.8 million unique monthly visitors

Over 600 institutional  
members

BioMed Central locations



**80% of BioMed Central journals which are four years old or more, either have an impact factor or will receive one soon**

- 2000** BioMed Central is founded
- 2008** BioMed Central becomes a division of Springer
- May 2015** Springer merges with Nature to become...

## **SPRINGER NATURE**

### **Our goals:**

- Outstanding service in OA to authors
- Leadership in innovation, which is why Springer Nature is prioritizing “Open Research” including open data
- Through OA approaches, to facilitating collaborative and interdisciplinary research to solve today’s global challenges

# Open Research Group, SPRINGER **NATURE**

**We are:**

**BioMed Central**

**Springer Open, Springer Plus**

***Nature Communications***

***Scientific Reports***

**Nature Partner Journals**

***Scientific Data***